

## "Austin Favorite" 3M Half Marathon Keeps Road Closures to a Minimum

**AUSTIN, Texas** – Jan. 13, 2014 – Watch for road closures and lane restrictions this weekend as organizers stage the annual "Austin favorite" 3M Half Marathon. For the race's twentieth anniversary, organizers expect 5,500 participants on the 13.1-mile course this Sunday, January 19, 2014.

Road closures, including **Capital of Texas Highway** from Mopac Loop 1 to US-183, will last from 3:00 a.m. to 8:00 a.m on January 19. There will be additional lane and road closures from Stonelake Blvd. in the **Arboretum area** through Central Austin, ending at **Braker Lane.** Specifically:

- Longhorn Blvd., Industrial Terrace and United Dr. will have full closures at 5:45 a.m and will reopen at 10:00 a.m.
- MLK Jr. Blvd. will be closed between 6:00 a.m. and 12:00 p.m.
- The finish line area around **17**<sup>th</sup> **Street** and **Congress Ave.** has full closures in effect from 4:00 a.m to 12:30 p.m.

Roads will reopen on a rolling basis as the last runners pass each intersection and traffic devices are removed; cross traffic will be allowed to cross the route at certain intersections staffed by the Austin Police Department. **The entire event is scheduled from 7:00 a.m. to**11:00 a.m. Traffic is expected to be heaviest in the Arboretum area prior to the race start at 7:00 a.m.

City of Austin Right of Way Management, the Austin Police Department, traffic control company Turnkey Operations, and 3M have worked together during the past 11 months to ensure the safest and most efficient traffic flow for the race and its runners. Additionally, 3M has worked with Austin churches, neighborhood associations, civic groups and government agencies since early 2013 to minimize the impact of this year's event on city traffic. Residents along the racecourse will have access to their homes via police-controlled barricades, although organizers request that they work with law enforcement officers to maximize safety and convenience. Major intersections along the route will also be police controlled.

Drivers are encouraged to add a minimum of 30 minutes to travel times on Sunday morning and to pay attention to police directions around the racecourse. A complete list of impacted streets and intersections is available from the City of Austin.

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## **About 3M Half Marathon**

The 3M Half Marathon is an annual running event in Austin, Texas, produced and sponsored by 3M, that provides runners with a traditionally downhill, fast course through northern and central Austin.

Benefitting Communities in Schools of Central Texas, the 2014 event takes place on Sunday, January 19, 2014. Gold sponsors for the 2014 3M Half Marathon include: 3M Scotchlite Reflective Materials, Post-it Products, Futuro Products, Nexcare Products, Scotch Products, Clif Bar, Freeman, Liaison Resources, Reunion Band and Waggener Edstrom Worldwide. For more information on the event, visit the race website, Facebook page, Twitter account or Foursquare page.

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