

3M Half Marathon



AUSTIN, TX | JANUARY 19-20, 2024

EXHIBITOR OPPORTUNITIES

INFO ON THE EVENT

3M HALF MARATHON

Is a downhill to downtown course that welcomes **new runners** and challenges old **pros**.

Join us at the **two day expo**, where participants pick up their packets, and **exhibitors and partners display, demo, sample and sell** everything needed for training, competing, and a healthy lifestyle.

There are **15,000 attendees over the 2 day expo** including participants, their friends and family and the general public.

You are also invited to be a part of the finish line party on Sunday!

Downhill to Downtown ★ ★ ★



DEMOGRAPHICS

TOP CITIES:

AUSTIN
CEDAR PARK
ROUND ROCK
SAN ANTONIO



7,000
Participants

15,000
Expo Attendees

46%
Male

35-49
Largest
Age Group

54%
Female



EXPO DATES:

Friday, January 19
Saturday, January 20

EXPO TIMES:

Friday 1:00 - 7:00 PM
Saturday 10:00 AM - 5:00 PM

EXPO BOOTH PRICES:

10' x 10' = \$900

10' x 20' = \$1,440

20' x 20' = \$2,880

10' x 10' Corner = \$990

10' x 20' Corner \$1,584

EXPO INCLUSIONS:

Each 10' x 10' booth includes one 6' skirted table, two chairs, pipe and drape and an identification sign.

EXPO LOCATION:

Palmer Events Center
900 Barton Springs Rd. Austin, TX 78704



EXPO

FINISH LINE

FINISH LINE DATES:

Sunday, January 21

FINISH TIME:

Sunday 7:00AM - 12:30PM

FINISH LINE SPACE PRICES:

10' x 10' = \$900

10' x 20' = \$1,600

FINISH LINE LOCATION:

14th and San Jacinto Austin, TX

FINISH INCLUSION:

Tent provided in the finish line festival.



BOOK YOUR SPACE TODAY!

Questions? We are happy to help!

Please email Expo Coordinator, Debra Saleny at expo@highfiveevents.com